

ESTTA Tracking number: **ESTTA422246**

Filing date: **07/28/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91199706
Party	Plaintiff R.J. Reynolds Tobacco Company
Correspondence Address	William M. Bryner Kilpatrick Townsend & Stockton LLP 1001 West Fourth Street Winston-Salem, NC 27101 UNITED STATES wbryner@kilpatricktownsend.com, lamiller@kilpatricktownsend.com, jburns@kilpatricktownsend.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Laura Miller
Filer's e-mail	lamiller@kilpatricktownsend.com, wbryner@kilpatricktownsend.com, jburns@kilpatricktownsend.com
Signature	/Laura Miller/
Date	07/28/2011
Attachments	Consent Motion to Extend.pdf (3 pages)(14759 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

R.J. REYNOLDS TOBACCO)	
COMPANY,)	
)	
Opposer,)	Opposition No. 91199706
)	
vs.)	Alleged Marks:
)	
LORILLARD LICENSING)	• SMOKING PLEASURE
COMPANY, LLC,)	• SMOKING PLEASURE
)	WITHOUT MENTHOL
)	
Applicant.)	• NON-MENTHOL PLEASURE!

**OPPOSER’S MOTION, ON CONSENT, FOR EXTENSION OF TIME TO RESPOND
TO APPLICANT’S MOTION TO SUSPEND**

Opposer R.J. Reynolds Tobacco Company (“Opposer”), through counsel and with the consent of counsel for Applicant Lorillard Licensing Company, LLC (“Applicant”), and for good cause shown, hereby moves for an extension of time of eight days (from August 11, 2011 to August 19, 2011) to respond to the Motion to Suspend and Brief in Support of Applicant’s Motion for Suspension of Opposition (the “Motion to Suspend”), served by Applicant on July 22, 2011.

In support of this motion, Opposer states the following:

1. On July 22, 2011, Applicant served the Motion to Suspend on Opposer’s counsel, by e-mail and First Class mail. Opposer calculates its deadline to respond to the Motion as August 11, 2011.

2. In the days immediately preceding Opposer’s August 11 deadline, Opposer’s undersigned counsel will be traveling on business unrelated to this matter. Under such

circumstances, it is submitted that good cause exists for an extension of time of eight days for Opposer to respond to the Motion to Suspend.

3. Opposer's undersigned counsel requested an extension of eight (8) days to respond to the Motion to Suspend in correspondence to Applicant's counsel on July 22, 2011. Counsel for Applicant consented to the requested extension of time in correspondence to Opposer's undersigned counsel on July 22, 2011.

WHEREFORE, Opposer respectfully requests that the instant motion, and the relief requested herein, be granted.

This the 28th day of July, 2011.

/s/ William M. Bryner

William M. Bryner

Laura C. Miller

KILPATRICK TOWNSEND & STOCKTON LLP

1001 West Fourth Street

Winston-Salem, NC 27101

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CERTIFICATE OF SERVICE

I hereby certify that on this day a true and correct copy of the foregoing **OPPOSER'S**
MOTION, ON CONSENT, FOR EXTENSION OF TIME TO RESPOND TO
APPLICANT'S MOTION TO SUSPEND has been served, via e-mail pursuant to the
parties' agreement, on the following attorney-of-record for Applicant Lorillard Licensing
Company LLC:

James L. Lester, Esq.
jlester@maccordmason.com
MACCORD MASON PLLC
P.O. Box 2974
Greensboro, NC 27402-2974

This the 28th day of July, 2011.

/s/ Laura Miller

Laura C. Miller
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